

# The Fog Printing Services

“Transforming Spaces, Amplifying Brands”

A complete Print and Fabrication  
solution for Events & Exhibitions



[www.fogprinting.com](http://www.fogprinting.com)



WE ARE **ISO 9001**  
CERTIFIED COMPANY



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The Fog Printing Services

# About Company

For over a decade, we have been the premier large format printing provider in the area. No matter the size or scope of your printing and fabrication project, you can rely on The Fog's expertise, capabilities, and commitment to quality. Our services include graphic design, large format printing, fabric printing, sublimation printing, fabrication and installation.

With us you have the benefits of cost-effectiveness for shorter runs, high print quality, fast turnaround times, ability to print on-demand, and versatility for different types of print projects. One of the key factors to consider are our printing capabilities, equipment/technology used, materials printed on, pricing, design and finishing services.



## Quality Assurance

# Why Choose Us?

When executing event branding, you need a solutions partner you can trust completely. Here's why ours is the team for the job.

### Proven Track Record

We've successfully delivered custom branding and signage for events of all types and sizes for over a decade. Our experience gives you confidence in our expertise.

### Innovative Ideas

With our depth of experience, we're able to provide creative and strategic branding recommendations tailored to your event goals. We stay on top of the latest trends and technologies to "wow" your attendees.

### Flawless Execution

We have robust quality assurance processes to ensure every branded element meets your expectations. You'll have peace of mind knowing even the smallest details will be handled flawlessly.



### **Customer Focused**

Your complete satisfaction is our top priority. We listen closely to understand your specific needs and vision. Our attentive team is with you every step of the way, from planning to on-site setup.

### **One-Stop Shop**

With end-to-end branding capabilities under one roof, we make the entire process easy for you. No need to coordinate various vendors – we handle design, printing, fabrication, installation, and more.

### **Dedicated Partner**

We become an extension of your team, seamlessly collaborating to create an event that brings your brand to life. You can rely on our branding experts to make your vision a reality.

**For your next event, choose the branding partner with a proven formula for success – choose us**





Large Format Printing

# Digital Printing

The Fog specializes in printing high-quality graphics and signage up to 5 meter wide. Their large format printing services include:

**Banners:** Perfect for trade shows, events, retail signage, building covers, and more. Various materials available including vinyl, mesh, and poly knit fabrics.

**Posters & Murals:** Large, eye-catching posters in custom sizes printed on photo paper or canvas. Suitable for advertising, events, retail displays, and interior decor.

**Vehicle Wraps:** Printed vinyl wraps to customize your fleet or personal vehicles for branding and promotions.

**Window Graphics:** Perforated vinyl graphics that allow visibility from the inside out. Great for retail stores, offices, events.





Large Format Printing

# Digital Printing

**Trade Show Displays:** From table top pop-up banners to full backwall displays, we can print vibrant graphics to make your exhibit stand out.

**Signage:** Durable outdoor and indoor signs, including illuminated and double-sided options.

Photo Reproductions - Professional enlargements and reproductions up to 5 meter, printed on photographic paper.

**Quality You Can Count On:** The Fog utilizes advanced printing machines and inks to produce the most vivid color saturation and sharpness. Their experienced team carefully inspects all prints prior to delivery to ensure flawless results. All large format prints come with a 100% satisfaction guarantee.



We Got You Covered

# Event Branding Solutions

Creating an immersive branded experience at your next event is key to attendee engagement and satisfaction. With comprehensive event branding and signage solutions from our expert team, your event will stand out and achieve your promotional goals.

## Eye-Catching Event Banners

Our custom large format event banners are perfect for branding any event backdrop or common area. Printed on durable, high-quality vinyl and available in a range of sizes, these banners feature vivid colors and graphics to reinforce your event identity. We can also produce banners for specific events, sponsors, stages, and more.

## Promotional Graphics and Displays

Use our branded graphics and displays to create focal points and interactive experiences. Our fabric pop up displays, 3D cutouts, vehicle and fleet wraps, window clings, and floor/turf graphics transform any venue into an immersive branded environment.





### **Professional Signage for All Event Needs**

From parking and wayfinding signage to restroom and concession signs, we'll handle all your event signage needs. Our signs help guide attendees and display important information clearly throughout your venue. We can print signage that matches your exact brand colors, fonts, and logo for a cohesive event aesthetic.

### **Complete Event Branding Services**

In addition to signs and graphics, we also provide event branding consultation, graphic design, installation, and rental services. Our team is with you from initial concept through flawless execution. Let us seamlessly handle all the branding elements to make your event a truly memorable experience.



Everything under one Umbrella

# Kiosk Design & Fabrication

## **Innovative Kiosk Design and Manufacturing**

Custom kiosks are an effective way to provide information, enhance customer service, and drive sales. With our experienced team, we deliver striking kiosk solutions to meet your unique needs.

## **Robust Manufacturing Capabilities**

We utilize state-of-the-art machinery and techniques to build kiosks that stand the test of time. Our manufacturing capabilities include:

- Sheet metal fabrication, machining, and finishing for sleek and sturdy enclosures
- Digital and large format printing for branding graphics
- Variety of material choices including metals, plastics, and glass
- Integration of monitors, tablets, payment systems, printers, cameras and custom components
- Rigorous quality control checks and testing
- Trusted Partners from Ideation to Installation

By managing the entire process in-house, we deliver exceptional quality on time and budget. We can oversee fabrication, branding and installation. Our full-service approach ensures your kiosks are delivered quickly and perform seamlessly.

For bold and functional kiosk solutions backed by customer-focused manufacturing expertise, choose us. Let's bring your vision to life!



100+ premium products

# Corporate Gifts

We have everything for corporate gifting with a wide range of 100+ premium products listing from clothing, fashion accessories gadgets, home & living to eco-friendly collections which can be customized further to your imagination and needs. Our corporate gift collections includes online personalization services through our latest brand [www.printanica.com](http://www.printanica.com) with added value for gifts like unique corporate gift baskets, coaster sets, designer usb drives, company logo pens/pencils/caps/T-Shirts etc.





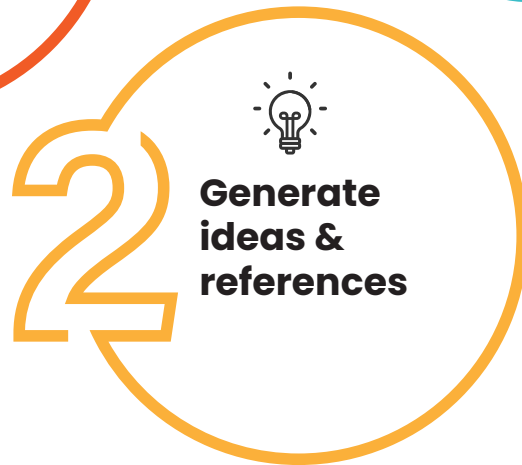
Consultation and Planning


# Our Process


Our design process begins by gaining a deep understanding of your goals, audience, environment, and operational requirements. We then craft design concepts and 3D visualizations so you can see your vision come to life. Our industrial designers incorporate aesthetics, ergonomics, branding, and functionality into all kiosks.




**1**   
**Gathering requirements from the customer**



**2**   
**Generate ideas & references**



**3**   
**Provide an estimate after the design is approved**



**4**   
**Print, Fabricate and install on site**



بن قريعة  
BIN QURAYA



**A COMMITMENT TO  
PROFESSIONALISM,  
A DEDICATION  
TO EXCELLENCE**

**40+**  
Years of experience

**4.8K**  
Manpower

**3.9K**  
Equipment & Assets

**8000km**  
of pipelines

#### Our Mission

To deliver the highest quality services to our clients, ensuring their satisfaction and loyalty, while maintaining the highest standards of safety, quality and environmental protection.

#### Our Vision

To be a leading organization in the industry, providing the highest quality services to our clients, while maintaining the highest standards of safety, quality and environmental protection.

#### Services Offered

- Construction Management
- Project Management
- Construction Supervision
- Construction Administration
- Construction Estimation
- Construction Cost Control
- Construction Safety Management
- Construction Quality Management
- Construction Environmental Management
- Construction Risk Management
- Construction Claims Management
- Construction Dispute Resolution
- Construction Legal Services
- Construction Insurance Services
- Construction Financing Services
- Construction Tax Services
- Construction Accounting Services
- Construction HR Services
- Construction IT Services
- Construction Marketing Services
- Construction Public Relations Services
- Construction Training Services
- Construction Consulting Services



Creative Design Process

# Design & Development

Our collaborative design process is key to creating event branding that leaves a powerful impression. Here is an inside look at how our talented team develops compelling branding solutions from concept to completion.

## Defining the Vision First

We sit down with clients to gain a deep understanding of their event goals, target audience, brand, theme, and creative direction. Our strategists ask insightful questions to inform the design approach.

## Conceptual Designs

With a clear set of brand objectives, our designers begin drafting initial concepts for signage, displays, graphics, and other branded elements. At this stage, we explore different options for visual styles, layouts, shapes, fonts, imagery, and more.

## Revisions and Refinement

Next, we present conceptual designs to the client for feedback. An open dialogue allows us to hone in on what resonates best. We then iterate and refine the concepts to align with the client's vision. Several rounds of revisions occur to perfect all aspects.

## Production

Ready Files Once the design direction is approved, we expertly execute the branded elements for production. This includes detailed 3D modeling, precise measurements for fabrication, color correcting graphics, ensuring print-quality resolutions, and required file formats.

## Quality Control Checks

Before finalizing any production-ready files, our team thoroughly examines every detail to ensure designs are delivered print-ready. We check specifications, perform test prints, confirm all brand guidelines are followed, and more. Our meticulous QC prevents errors.



We Got You Covered

# Expert Team

Planning a memorable event takes creativity, attention to detail, and collaboration. Our talented team will turn your goals into an immersive branded event experience.

## **Strategists Who Understand Your Audience**

Our branding strategists get to know your organization, attendees, and objectives to develop solutions that leave a lasting impression. With their expertise, your branding will resonate powerfully with your target audience.

## **Designers Who Bring Your Ideas to Life**

Our creative designers are skilled at translating concepts into striking visible branding elements. They excel at incorporating your brand identity into signage, displays, graphics, and decor to create a cohesive event theme.

## **Fabrication Masters Attentive to Quality**

Our meticulous production team fabricates every branded element to the highest standards using the best materials and printing methods. They are devoted to flawless execution of all signage, banners, displays, and graphics.

## **Experience That Delivers Peace of Mind**

With over a decade of experience executing brand experiences, you can have full confidence in our team. We have worked with leading companies across industries to create events that exceed expectations.

## **Seamless Event Branding Solutions**

From initial planning to on-site setup, our experts work as an extension of your team to implement branding that makes your vision shine. Bring us your event goals, and we'll make them a reality!

# A FEW OF OUR ESTEEMED CLIENTS



DISTRICT 1



REDTAG.





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